**Opening High-End Restaurant in Houston**

**(ETL Project Report)**

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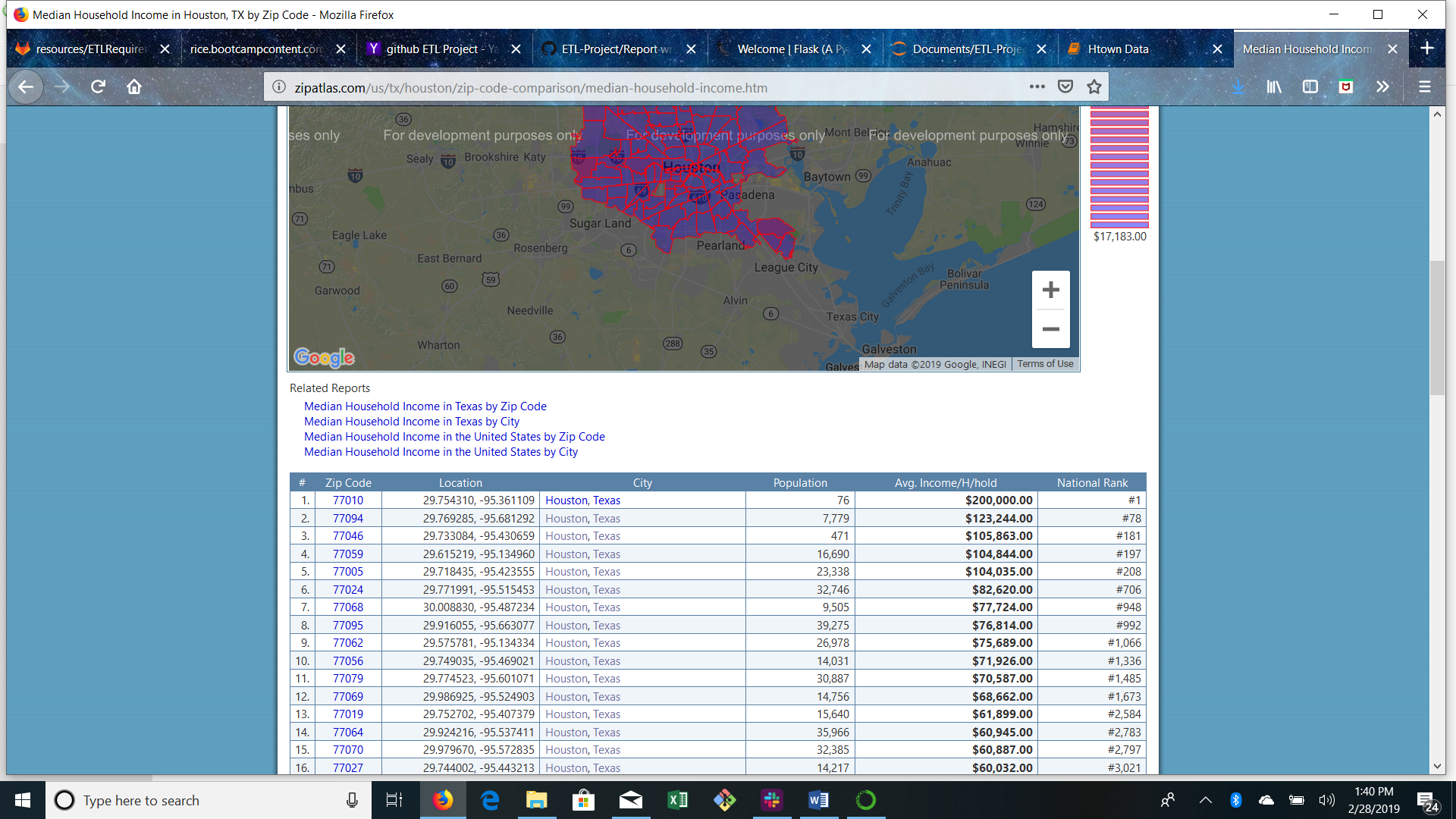
**The Data Sources and Why**

1. Yelp Developers Website (https://www.yelp.com/developers) -- We chose the website to build an **API** to gather data about Houston area restaurants.
2. Zip Atlas Website (<http://zipatlas.com/>) – We chose this website to obtain demographic data about the Houston, Texas area. The site presented us with the opportunity to **scrape** population, average salary, and zip code information from one spot.
3. – We chose the website to obtain commercial real estate data for the United States. The site allowed us to download a **CSV** file with commercial real estate properties, costs, zip codes and locations.

**The Process of Extraction and Transformation**

We used three data sources in our ETL Project.

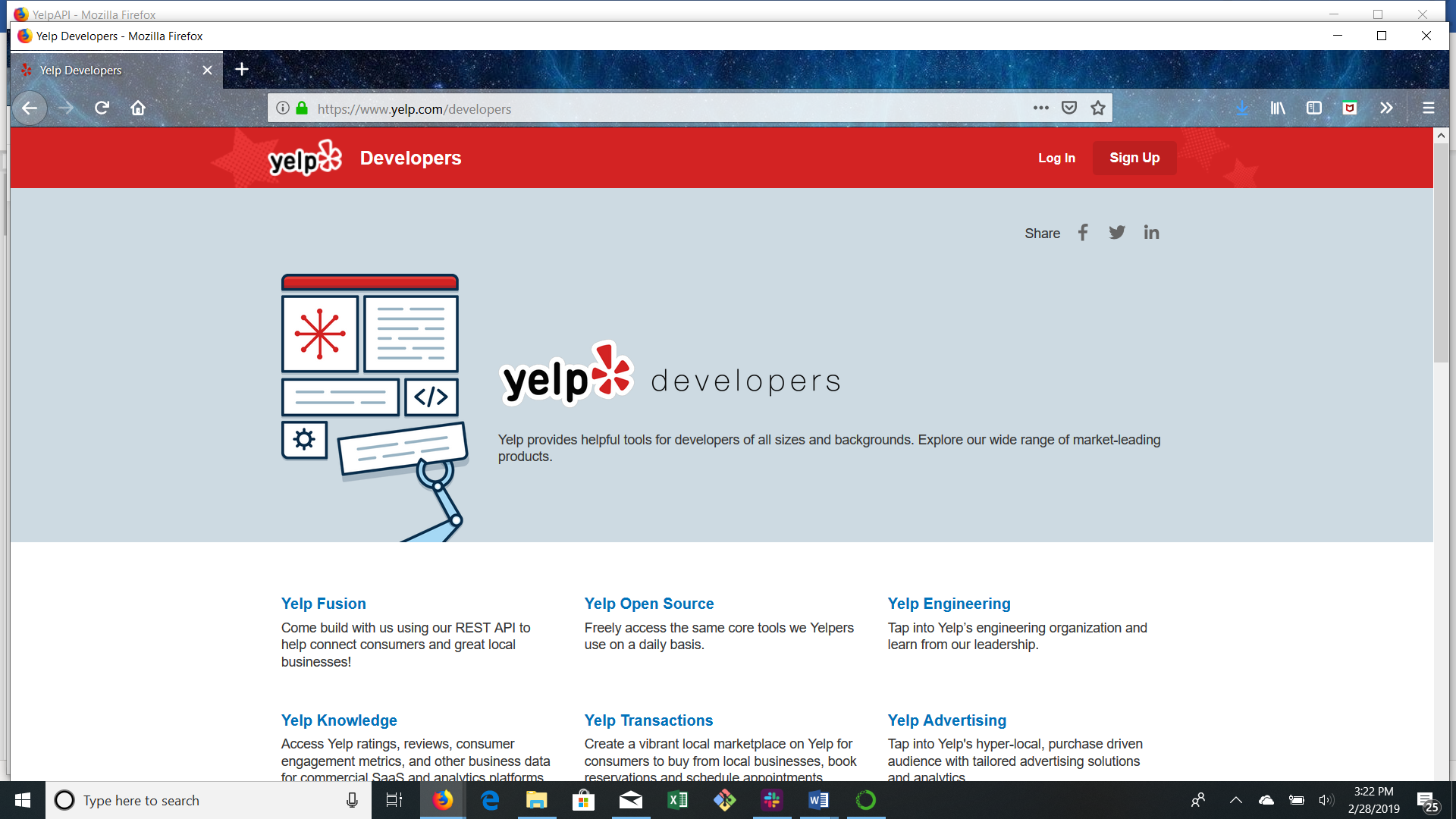
1. We did a web scraping of Houston, Texas fact table that has the zip code, average house hold income for the zip code, the population of the zip code, and the geographic location of the zip code.



The detailed process of the extraction and transformation entailed:

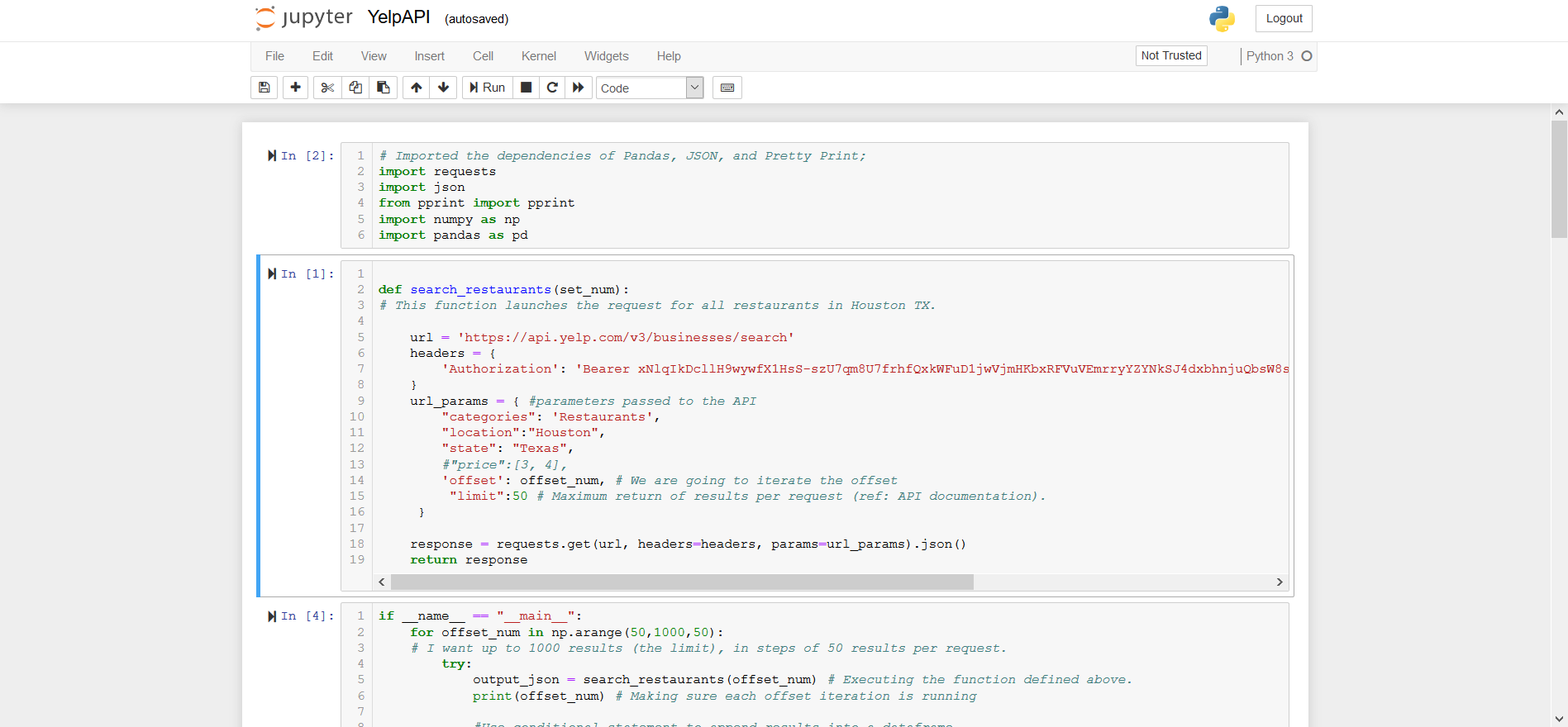
* Imported the dependencies of Pandas, Beautiful Soup, and Pretty Print;
* Setup the request link for the URL with the data;
* Retrieve the Houston zip code statistics with the request module;
* Develop the Beautiful Soup object by parsing with 'html.parser';
* Create a Beautiful Soup object using the text of the HTML string;
* Read in the URL for the data and identified the number of tables on the page;
* Since the table appeared to be the last on the page, started with 14 and worked backwards to identify the table we needed as the twelfth table;
* Created a Pandas data frame and printed the table;
* We **transformed** the data by eliminating the first row and making the second row the header. The first row was a count of columns and the first column was a count of rows and was redundant with the index;
* Renamed the first column from "#" to number to be able to delete the column; and
* Saved the table as a csv file.

1. We created a Yelp API to gather restaurant data for the Houston area.



The Detailing the process of the extraction and transformation entailed:

* Imported the dependencies of Pandas, JSON, and Pretty Print;
* Found the Yelp Developer’s webpage and researched how to query their data and wrote the function to launch the request for all Houston restaurants;



* Wrote the parameters to obtain up to 1,000 results at 50 results per request;
* Reviewed the first five rows of data returned to determine what additional transformation is needed;
* **Transformed** the data as zip code and other information was embedded in other strings of information;
* Created a Pandas data frame and printed the table; and
* Saved the table as a csv file.

1. We downloaded a CSV file commercial lease data from the Houston area.

The detailed process of the extraction and transformation entailed:

* Imported the dependencies of Pandas, Beautiful Soup, and Pretty Print;
* Setup the request link for the URL with the data;
* Retrieved the Houston commercial property statistics with the request module;
* Read in the URL for the data and identified the number of tables on the page;
* **Transformed** the data
* Created a Pandas data frame and printed the table;
* Saved the table as a csv file.

**The Loading Process**

We created a relational MySQL database for storage and created a connection using Jupyter Notebook. We joined the tables using zipcode as the key for connecting the CSV files.

* Imported the dependencies of MySQL, Pandas, MySQL Alchemy;
* Declared our base;
* Developed our engine and the engine connection;
* We imported the session;
* Read-in and stored the various CSV files;

**Why a Relational Database and Hypothetical Use Cases**

We chose a relational database for our project because the source data was relatively clean. We also realize that the information can be used with various other cities and various other industries to identify where to locate a business.